Design programme information
You need a graphics programme which allows you to create special colours as colour mode (e.g. InDesign, Illustrator, QuarkXPress, CorelDraw etc.). Office programmes and image editing programmes are not suitable for the creation of this product!

Hot foil (100% opaque)

A colourful foil is partially applied to the print product to specially highlight individual graphic elements or areas and create design effects.

The hot foil is created with **a spot colour** – a fifth colour in addition to the four CMYK colours.

Using full-tone colour

- In addition to the CMYK colours, apply a full-tone colour.
- **Name the spot colour "foil".**
- The print file may only contain **one** spot colour.
- The spot colour has a tonal value of 100% (do not use a colour grid or half-tone values).
- Do not use any graphic effects such as colour gradient, drop shadow or transparency etc. for the full-tone colour.
- The hot foil may be applied full-bleed.

Graphic elements or areas with full-tone colour must be set to the "Overprinting ON" function.
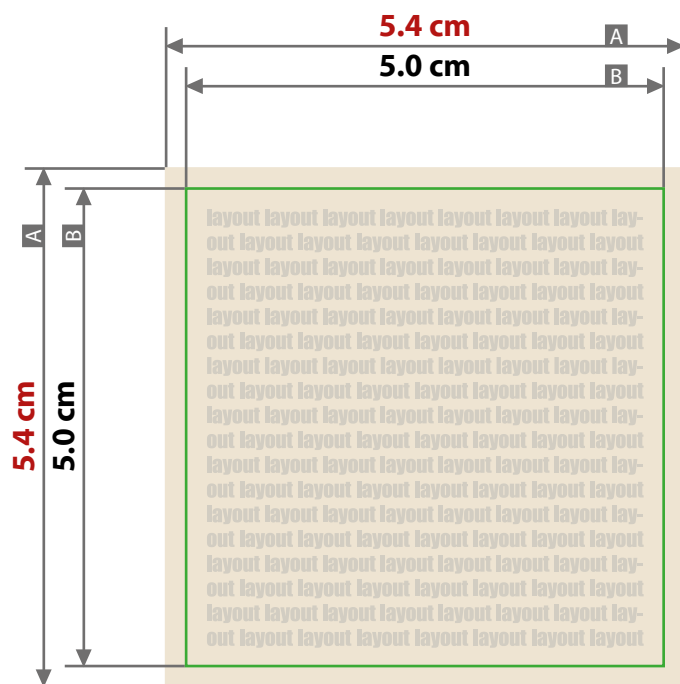
With "Overprinting", a coat of colour is printed over another colour coat. With a partial hot foil, the thin foil is applied to a colour coat, which, however, does not shine through. This prevents something known as misregistration, the white borders around the area of hot foil.

Please note: If the areas to be overprinted are set to be omitted (this function is often pre-set as standard), the desired result cannot be achieved: The lower coating would be omitted, i.e. not printed. The foil would be applied directly to the paper white/material, which may result in misregistration.
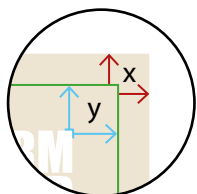
Other specifications

- Minimum font height 4mm (lower case letters)
- Line thicknesses and positive lines (line in full-tone colour) should be at least 1 pt
- Negative lines (surrounding area of the line in full-tone colour) should be at least 1 pt
- The gap between the processed objects must be at least 1 pt (0.35mm).
- The general guidelines for PDF files apply.

Sticker
square XS

5.4 cm A
5.0 cm B

A
B

5.4 cm **5.0 cm**

layout lay- out lay- out lay- out lay- out lay- out layout layout layout layout layout layout layout

Sketches are not to scale

Bleed (x)
2 mm

Safety distance (y)
4 mm

A = Artwork format
B = Finished format

x
y