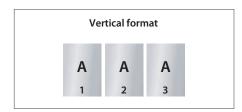
Information

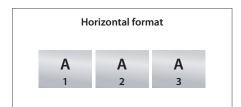
This information will help you create a perfect print file.

Further information can be found on our website under "Artwork creation".

> Alignment

- All files (1, 2, 3 etc.) should have identical format alignment: vertical or horizontal
- A combination of vertical and horizontal formats is not possible
- The format alignment must be selected as early as in your graphic programme do not create any rotation in pages with pdf print files
- The format alignment must correspond to the artwork reading direction







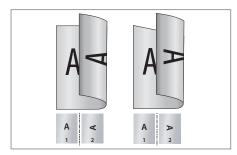
Order of artwork pages

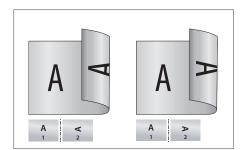
Please create artwork pages in chronological order, starting with page no. 1 / title.

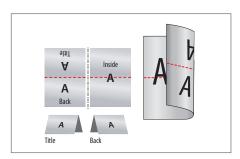
> Various reading directions in double-sided print products

Please note: When uploading artwork in various reading directions (A) for a double-sided print, the printing sheet is rotated by 180 degrees along the vertical axis. Please lay out your artwork and the format alignment accordingly.

Examples:







Vertical format

Horizontal format

Horizontal format single fold

Explanations

Artwork format: format / size of the artwork

Finished format: format / size of the finished product

Background area (colours / photos / graphics / texts) should bleed over the edge of the finished format in order to avoid white lines in the finished format.

Neutral area: Please leave this area blank!

Not visible area: Please do not place any important elements along this area! However, please do place background elements within this area in order to avoid white lines.

Bleed: Area that is cut off in further processing Seam allowance: Area for the seam

> Safety distance to artwork format: Distance between text / elements and the edge of the artwork format

Safety distance to finished format: Distance between text / elements and the edge of the finished format

-- Fold / groove / crease: Here the product is folded / grooved / creased

- — Perforation: Here the product is perforated

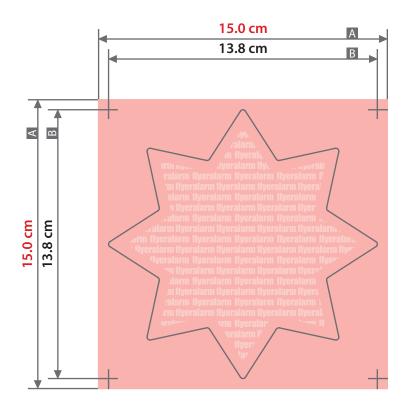
- - - Seam: Here the seam is applied

> Support

Find helpful information and advice about our products on our website. Or alternatively, contact our hotline. We are happy to help.

Special shape

Star 13.8 x 13.8 cm



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Use of the template

Apply the template with a scale of 1:1 to position your graphical elements and to verify your design settings — the template already has the correct artwork format (do not scale). Please remove the template from your artwork again before the upload.

Create file alignment as shown

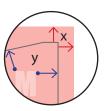
Even applies if the alignment of your artwork does not correspond to the alignment of the format.

Sketches are not to scale
Alignment of text serves as example only

Bleed (x) 6 mm

Safety distance (y)

4 mm



A = Artwork format

 $B = Finished \ format \\$

C = Illustration of finished format



ATTENTION: Template necessarily has to be removed from your artwork again!

- Text area Safety distance 4 mm all around to finished format
- * Please make note of the minimum bleed in case of a bled off artwork.
- Finished format (Outline punched format)
- Minimum bleed of artwork *